



## wonder ball

January 8, 2014

Dear Friend of ANCS,

A new year has begun, and it is with great excitement that we invite you to participate in the Atlanta Neighborhood Charter School (ANCS) Eleventh Annual Auction. Our event will be held on March 8, 2014 at the Georgia Freight Depot in downtown Atlanta. This year's theme, "wonder," captures the magic and creativity of our school and kicks off a new decade in our history—a moment when we look to the future and imagine all of the ways our wonderful community and mission can continue to evolve and prosper.

ANCS is a 501(c)3 charter institution that came into being as an elementary school more than ten years ago through the efforts of parents, teachers, and community members. The school has expanded as a K-8 institution with two campuses and continues its commitment to creative learning and parental involvement. We receive less Atlanta Public School funding than traditional schools and have braved a recent financial crisis. Yet, even under these circumstances, ANCS has recently been named a finalist for the 2014 "Charter School of the Year" by the Georgia Charter Schools Association and continues to thrive and receive recognition. Our school depends on fundraising efforts such as our annual auction for continued success. ***The ANCS auction is the school's largest fundraiser, and proceeds contribute directly to the school's operating budget.***

We invite you to participate ***by making a tax-deductible donation of merchandise, services, or gift certificates.*** In recognition, your company's name will be featured in our program and school announcements.

To make a donation you have several options:

1. Go online to <http://www.atlncs.org/auction> and click "Item Donation"
2. Mail the attached donor form to the address below
3. Email us at [auction@atlncs.org](mailto:auction@atlncs.org) with the completed donation form as an attachment

**This year we are also offering Corporate Sponsorship opportunities.** Please see the enclosed sponsorship document for more details and/or click "Sponsorships" on our website.

An auction committee member will contact you soon to follow up. If you have any questions, you can reach us by phone at 404-808-0538 or by email at [auction@atlncs.org](mailto:auction@atlncs.org). To ensure inclusion in the program, we kindly request that all contributions be submitted by **Friday, February 14<sup>th</sup>** at the latest.

ANCS values and celebrates relationships with our broader community, and we hope you will consider participating in our event. Together, we can nurture the wonder and imagination of childhood and support the future of our growing school.

We thank you in advance for your support for a cause that is so dear to our hearts!

Sincerely,

Latha Erickson, Narin Hassan, and Renae Parent  
2014 ANCS Wonder Ball Auction Co-Chairs



Annual Auction

688 Grant Street • Atlanta, GA 30315 • 404.624.6226 • 820 Essie Avenue • Atlanta, Georgia 30316 • 678.904.0051 • [atlncs.org](http://atlncs.org)

March 8, 2014



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11<sup>th</sup> Annual Auction benefiting The Atlanta Neighborhood Charter School, Inc.

### SPONSORSHIP FORM

#### ☐ **\$2,500 – Diamond Sponsor**

- Dominant placement of company logo and branding on auction website and program
- Placement of company logo on mobile auction bidding platform
- Spotlight story in the ANCS courier (weekly newspaper)
- Weekly recognition in the ANCS courier
- Recognition on ANCS and Wonder Ball Facebook pages
- Recognition at ANCS morning meeting (elementary campus assembly)
- Text message to all bidding participants during event thanking you for your support
- Marketing material display at auction
- Option to attend the ANCS auction at VIP table for 8 attendees

#### ☐ **\$1,500 Emerald Sponsor**

- Placement of company logo and branding on auction website and program
- Weekly recognition in the ANCS courier (weekly newspaper)
- Recognition on ANCS and Wonder Ball Facebook pages
- 6 admission tickets to the auction event

#### ☐ **\$750 – Moonstone Sponsor**

- Placement of company logo and branding on auction website and program
- Recognition in the ANCS courier (weekly newsletter)
- Recognition on ANCS and Wonder Ball Facebook pages
- 4 admission tickets to auction event

#### ☐ **\$500 – Jade Sponsor**

- Placement of company logo and branding on auction website and program
- Recognition in the ANCS courier (weekly newsletter)
- Recognition on ANCS and Wonder Ball Facebook pages
- 2 admission tickets to auction event

#### ☐ **\$250 – Crystal Sponsor**

- Smaller placement of company logo and branding on auction website and program
- Recognition on ANCS and Wonder Ball Facebook pages
- 1 admission ticket to auction event

### CONTACT INFORMATION

First Name

Last Name

Company/Business Name

Street Address

City

State

Zip

Email Address

Phone Number



**Annual Auction**

**March 8, 2014**

100 Grant Street • Atlanta, GA 30315 • 404.634.6276 • 320 Essie Avenue • Atlanta, Georgia 30316 • 678.904.0051 • atncs.org





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11<sup>th</sup> Annual Auction benefiting The Atlanta Neighborhood Charter School, Inc.

## DONATION FORM

### 1 CONTACT INFORMATION

First Name

Last Name

Company/Business Name

Street Address

City

State

Zip

Email Address

Phone Number

### 2 WHO ARE YOU? (Check all that apply)

☐ Parent

☐ Grandparent

☐ Faculty Member

☐ Student

☐ Business

☐ Other \_\_\_\_\_

### 3 WHAT ARE YOU DONATING? (Select the category that best describes your donation)

☐ Kids

☐ Fitness

☐ Sports

☐ Hotels

☐ Vacation

☐ Pets

☐ Hair/Spa

☐ Clothes/Jewelry

☐ Dining

☐ Teacher Time

☐ Home and Garden

☐ Entertainment

☐ Parties/Catering

☐ Art Gallery

☐ Other

Please provide a brief description of the item:

Donor Name (as it will appear in the catalog)

Fair Market Value

### 4 WHAT KIND OF DONATION? (Select one of the following)

☐ Gift Certificate \_\_\_\_\_

☐ Actual Product

☐ Service

☐ Other \_\_\_\_\_

Exp.Date (mm/dd/yyyy)

Please Describe

### 5 HOW WILL WE GET YOUR DONATION?

☐ My donation is enclosed

☐ Please provide a gift certificate on my behalf

☐ I will deliver my donation to the Atlanta Neighborhood Charter School by February 14, 2014

(All donations submitted after this time will not appear in the program.)

☐ Please call to schedule a pick up (include best phone number) \_\_\_\_\_



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